# Help Boost Small Business In The Las Vegas Area

Sponsorship Opportunities For Small Business





At "Vegas Events And More" we help promote small local businesses who need an inexpensive platform to show the public their products and services.

# FIVE Different Sponsorship Levels Available, Starting as Low as \$300 per Show

Vegas Events and More understands everyone's needs are different and we've structured our sponsorships to meet these varying needs.

#### Diamond Level - \$5,000

Includes a sponsorship banner, two radio 'take-over' days, 30 radio commercials, two digital banner radio campaigns, a complimentary booth at the event, two special event banners and social media immersion, VEaM-style for this show

### Sapphire Level - \$2,500

Includes a sponsorship banner, 15 radio commercials, two digital banner radio campaigns, a complimentary booth at the event, two special event banners and social media immersion, VEaM-style for this show

#### Emerald Level - \$1,000

Includes two digital banner radio campaigns, a complimentary booth at the event, two special event banners and social media immersion, VEaM-style for this show

#### Ruby Level - \$500

Includes a a complimentary booth at the event, two special event banners and social media immersion, VEaM-style for this show

#### Pearl Level-\$300

Includes social media immersion, VEaM-style for this show

More information available at WWW.VegasEventsandMore.com



# **Diamond & Sapphire Sponsorship Banners**

The event will have a special banner with your company logo and website displayed at the show, with your company name and level of sponsorship. This is a \$125 value.

### Radio "Take-Over Days"

Your company will be a featured sponsor of two radio "take-over days". The entire radio website advertising skin will feature the event and your company as the sponsor for 24 hours on local radio stations. This is a \$1,500 value.

#### **Radio Commercials**

Your company will be announced as a sponsor of the event on a minimum of 15 radio commercials on popular, local radio stations such as 94.1 The Mix or 98.5 KLUC. This is a \$1,000 value.

# **Digital Banner Radio Campaigns**

Your company will be a featured sponsor on digital banners promoting the show on popular, local radio stations such as 94.1 The Mix or 98.5 KLUC. Each campaign runs for one week, generating over 8,000 impressions each. *This is a \$300 value.* 

### **Complimentary Booth**

Your company will receive a booth at our event to showcase your products and/or services. If you do not wish to utilize this option, we will randomly select a participating vendor and refund their vendor fee. A sign with your logo will be placed at their booth showing your company sponsored it. This is a \$100 value.

# **Special Event Banners**

Your logo will be represented on two, Special Event Banners located at the entrance(s) or key locations of the event. These banners will be show specific and highlight your company as a sponsor. This is a \$200 value.

#### **Social Media**

Today's world is all about Social Media. Your logo will accompany our social media presence promoting the event to potential vendors and attendees. We utilize images and videos on Facebook, Instagram, LinkedIn and Twitter several times a week on over 200 pages. We will add your logo and feature your business as a sponsor of the show. *This is a \$500 value*.